



Business Choice

AXA Business Choice has been designed to protect over 2,000 trades and provides you with the easiest and most efficient way of trading SME commercial combined insurance online. With a choice of up to 10 additional covers, you can now tailor a comprehensive package to suit your customers needs.



Trades we're keen to write

- ✓ Air conditioning/ventilation manufacture/wholesale
- ✓ Bag manufacture/wholesale
- ✓ Bakeries
- ✓ Building merchants
- ✓ Catering equipment manufacture/wholesale
- ✓ Ceramic/pottery manufacture/wholesale
- ✓ Electrical goods wholesale
- ✓ Footwear manufacture/ wholesale
- ✓ Fruit and vegetable wholesale
- ✓ Furniture manufacture/ wholesale
- ✓ Glassware manufacture/ wholesale
- ✓ Hardware/ironmonger manufacture/wholesale
- ✓ Household linen manufacture/wholesale
- ✓ Joinery manufacture/ wholesale
- ✓ Kitchen/bedroom manufacture/wholesale
- ✓ Lighting equipment manufacture/wholesale
- ✓ Meat/butcher wholesale
- ✓ Metalwork fabrication and precision
- ✓ Office machinery manufacture/wholesale
- ✓ Plumbers merchants
- ✓ Printers
- ✓ Sheet metalwork
- ✓ Sign making
- ✓ Stationery manufacture/wholesale
- ✓ Tile manufacture/wholesale
- ✓ Window and door manufacture and installation

✗ We'd decline these trades

- Animals**
Abattoirs and horse dealing
- Building materials production**
Concrete, cement and plaster works
- Chemicals**
Agro-chemicals, adhesives, fibreglass and resin manufacturers, fuel refining, fireworks, paints and coatings, gas, oil and coal refining, pharmaceuticals
- Entertainment and leisure**
Casinos, nightclubs, public houses, health clubs, camping and caravan sites
- Food**
Fish processing, coffee roasters, frozen foods manufacture, grain or flour, fruit squash and syrup, seeds, take away food
- High risk locations**
Recycling and waste disposal centres, places of worship
- Merchants**
Quarrying, sand and gravel
- Machinery and equipment**
Control equipment, lifting and handling equipment, industrial engines and components
- Sports clubs**
Golf clubs, shooting and rifle clubs, football clubs rugby clubs

