

# The world's leading **business driver safety** & **sustainability** platform

Keep your drivers safe, hit your sustainability targets, and reduce your business costs



App-only - deploy from the cloud to any driver in the world



Driver friendly (gamification and a privacy-first approach)



Ideal for company cars, grey fleet, and two-wheelers



Certified, enterprise-grade IT security & GDPR compliance



Around 80% cheaper than conventional telematics

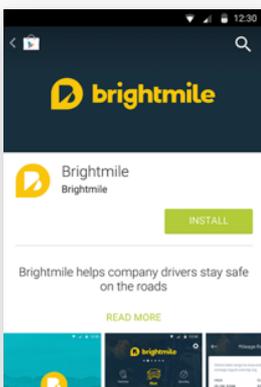


Actionable insight and a fully-managed program

## How does it work?

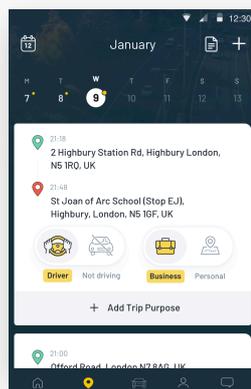
1

App downloaded to Drivers' smartphones



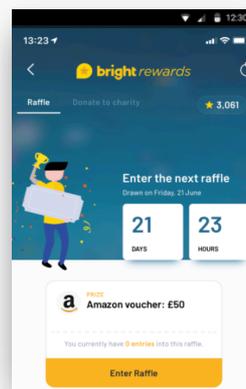
2

Simple sign-up & trip auto-detection



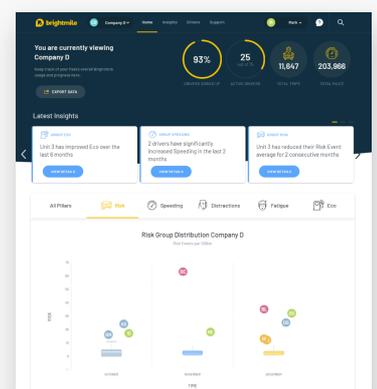
3

Gamification & Driver Coaching



4

Actionable Insight to Managers





“ The Brightmile app is the perfect mix of Safety, Fleet, Sustainability and HR tools to manage the fleet and engage drivers ”

– Nikolay Popov, Global HSE Manager, SGS

“ It’s amazing how little effort has been required to roll out Brightmile to my drivers. The Manager Portal is extremely well-designed & simple to use ”

– HR Director, AXA Client

## Why deploy Brightmile?

The simplest and fastest way to:



**Reduce collisions by up to 55%** by engaging drivers and empowering managers



**Reduce operating costs** with an average 10x Return on Investment in Brightmile



**Reduce fuel consumption** by up to 15% by incentivizing ecological driving



**Reduce carbon footprint** By up to 15% by reducing CO<sub>2</sub> emissions

## Working with leading companies in over 100 countries

Brightmile can be implemented with no upfront costs and a discounted monthly rate for AXA clients (£5 per driver per month; bursaries may be available)

Contact Brightmile directly at [enquiries@brightmile.io](mailto:enquiries@brightmile.io) or get in touch via your usual **AXA representative**

